



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Set Public Hearing for October 18, 1995 to consider the Planning Commission's recommendation that the City Council amend the portion of Title 17, "Zoning Ordinance," dealing with "Signs."

MEETING DATE: September 20, 1995

PREPARED BY: Senior Planner

RECOMMENDED ACTION: That the City Council set a Public Hearing to consider the Planning Commission's recommendation that amendments be made to the portion of Title 17, "Zoning Ordinance," dealing with "Signs."

BACKGROUND INFORMATION: Over the past year, the Planning Commission has worked with staff and members of the public to develop ways to improve the City's Sign Ordinance. Their goal was to make the ordinance easier to use, to clarify ambiguities and to address issues that have created problems in the past. A number of work sessions and public hearings have been conducted over the past year to discuss ideas and resolve differences.

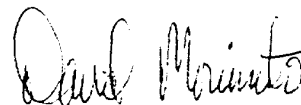
The Planning Commission made two basic decisions. First, they decided that the revisions to the Sign Ordinance would only affect on-premise signs. Off-premise signs (billboards) would be dealt with separately at a later date. Second, they decided that once the design standards for the Downtown Revitalization project are completed, the Planning Commission would consider a special sign criteria for the Downtown.

Major changes proposed by the new Sign Ordinance include:

1. A definition section to make the ordinance more easier to understand;
2. Changes in the text for free-standing signs to clarify the language and to try to improve the scale and appearance of free-standing signs;
3. Makes provisions for portable (A-frame type) signs;
4. Makes provisions for temporary signing and decorations at automobile dealerships; and
5. Establishes a process for the removal of abandoned signs.

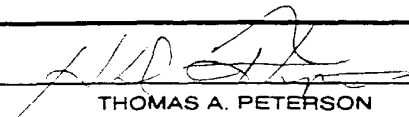
The proposed ordinance will continue to permit every business or institution an adequate amount of signing while at the same time, improving the overall appearance of the City.

FUNDING: None


David Morimoto
Senior Planner

DM/lw

APPROVED: _____


THOMAS A. PETERSON
City Manager



recycled paper



CITY OF LODI

Carnegie Forum
305 West Pine Street, Lodi

NOTICE OF PUBLIC HEARING

Date: October 18, 1995

Time: 7:00 p.m.

For information regarding this notice please contact:

Jennifer M. Perrin

City Clerk

Telephone: (209) 333-6702

NOTICE OF PUBLIC HEARING

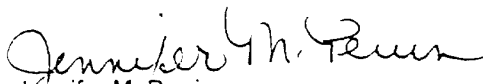
NOTICE IS HEREBY GIVEN that on **Wednesday, October 18, 1995** at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a Public Hearing to consider the following matter:

- a) Consider Planning Commission's recommendation that amendments be made to the portion of Title 17, "Zoning Ordinance" dealing with "Signs".

Information regarding this item may be obtained in the office of the Community Development Director at 221 West Pine Street, Lodi, California. All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk at any time prior to the hearing scheduled herein, and oral statements may be made at said hearing.

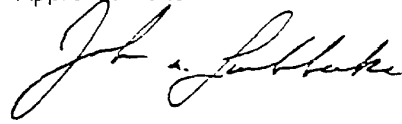
If you challenge the subject matter in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice or in written correspondence delivered to the City Clerk, 221 West Pine Street, at or prior to the Public Hearing.

By Order of the Lodi City Council:


Jennifer M. Perrin
City Clerk

Dated: September 21, 1995

Approved as to form:


John Luebberke
Deputy City Attorney



DECLARATION OF MAILING

Public Hearing Regarding "Zoning Ordinance - Signs"

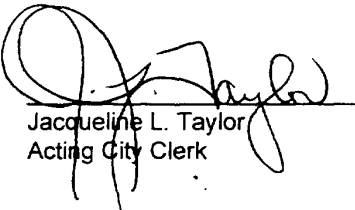
On September 21, 1995 in the City of Lodi, San Joaquin County, California, I deposited in the United States mail, envelopes with first-class postage prepaid thereon, containing a copy of the Notice attached hereto, marked Exhibit "A"; said envelopes were addressed as is more particularly shown on Exhibit "B" attached hereto.

There is a regular daily communication by mail between the City of Lodi, California, and the places to which said envelopes were addressed.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on September 21, 1995, at Lodi, California.

Jennifer M. Perrin
City Clerk



Jacqueline L. Taylor
Acting City Clerk

CITY OF LODI

CITY HALL, 221 W. PINE ST.
P. O. BOX 3006
LODI, CALIFORNIA 95241-1910

|||||
CHAMBER OF COMMERCE
1330 S. HAM LANE
LODI, CA 95240

|||||
Dale Gillespie
619 Sandstone Ct.
Woodbridge, CA 95258

|||||
Jerry Wisenor
808 E. Tehama Drive
Lodi, CA 95242

|||||
LODI DOWNTOWN BUSINESS ASSOCIATION
ATTN: KEN CANTRELL
C/O LONGS DRUGS
100 W. LODI AVENUE
LODI, CA 95240

|||||
TONY SEGALE
204 N. SACRAMENTO ST.
LODI, CA 95240

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Jeffrey Kirst
P.O. Box 1259
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SUSAN WILLIAMSON
1723 WINDJAMMER CT.
LODI, CA 95242